



THE NOSE KNOWS....

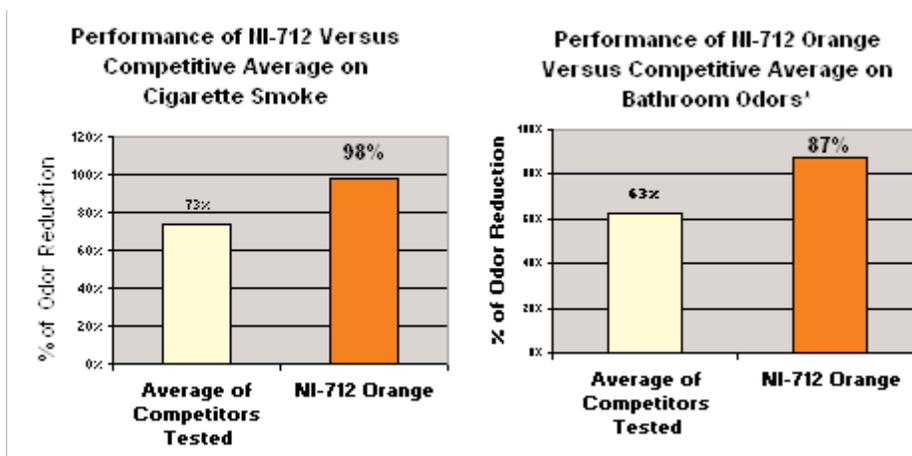
Now science confirms it....

NI-712 really is the best.

NI-712 has always been the most effective odor eliminator on the market. Now it's even better. A new, patented ingredient boosts the natural odor-eliminating power of every NI-712 fragrance to make them more powerful than ever. And their concentrated long-lasting formulas make 712 the most economical investment in odor control you can make.

Scientific instruments capable of detecting very small quantities of smoke and synthetic bathroom odors show that NI-712 **eliminates 87% of bathroom and 98% of cigarette odors** in laboratory tests.

Look at the results. The graphs below show 712 beats the average of the *top eight competitors* by 26% on cigarette smoke and 25% on bathroom odors!



Method: SPME Headspace Analysis/GC-MS; Test chamber sampling. Cigarette smoke calculated as nicotine.

*Method: SPME Headspace Analysis/GC-MS; Test chamber sampling. Malodor: 100% Skatole synthetic bathroom odor.

Our Customers say it best....712 really works! Even skunks are no match for NI-712!

I would like to tell you that your product is the very best I've ever tried. We at Ramada Limited are so very pleased with the results of NI-712 Orange Odor Eliminator. We have 102 rooms which a lot of them are smoking rooms, therefore smoky, smelly rooms. The NI-712 Orange Odor Eliminator works so well, we've only had good compliments from our guests and staff on how good the rooms smell. On rare times, when we have had to put a non-smoker in a smoking room, they think they are going to stay in a very smoky, smelly room, but to their surprise and relief the room is clean and odor free. You deserve praise for such a wonderful product.

Matthew
Ramada Limited
Albany, NY

I have many unwanted odors in my daycare business all day long. One squirt of NI-712 Orange Odor Eliminator and the odor is gone. I put diapers in plastic bags with a little squirt of NI-712 Orange Odor Eliminator and can forget about offensive odors until the end of the day when they are put in garbage cans. I must say NI-712 Orange Odor Eliminator is not the only product I use from Neutron. I am very pleased with every product I have tried.

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HOW TO GET THE MOST OUT OF NI-712.



If you're a new 712 user, congratulations! *You've just purchased the best odor eliminator money can buy.* Because NI-712 is no ordinary deodorizer, here's some tips to help you get the most out of your investment.

A little goes a long way!

Unlike conventional deodorizers, 712 is highly concentrated. When you use 712, spray just a small amount, wait a few minutes, then spray a little more if needed.

Let 712's long-lasting power do the work for you!

When you have chronic odor problems in a particular area.... dumpsters or diaper pails would be good examples...just spray a little 712 on a paper towel and toss it in the offensive area. Or, put the paper towel under a seat in a car.

Add 712 to carpet shampoo, mop water and cleaning solutions.

Put an ounce or two in you carpet shampoo and water based cleaners and degreasers cleaners and degreasers. These cleaners disperse the NI-712 it throughout the solution so you'll get the benefit of 712's great odor eliminating power while you're cleaning!

If you have questions.....or discover new ways to use 712....call us! We'd love to hear from you! And remember, 712 is available in 12 wonderful fragrances: original Fresh Orange, Sweet Lemon, Red Delicious, Vanilla Cream, Applescent, Cinnaberry, Snowy River, Tiki Beach, Clothesline Fresh, Passionfruit Citrus, Lime Blossom, Pomegranate Sangria, Sugar Frosted Pinecone, Wild Cherry, Valley Rain, and more to come!



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