



NEUTRON
CLEAN SMARTER. SMELL BETTER.



THE NOSE KNOWS....

Now science confirms it....

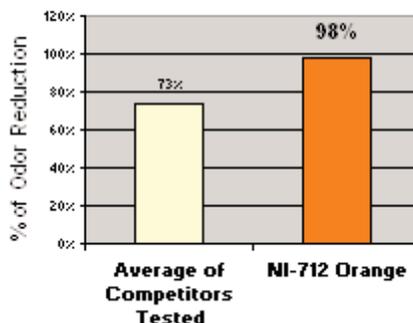
NI-712 really is the best.

NI-712 has always been the most effective odor eliminator on the market. Now it's even better. A new, patented ingredient boosts the natural odor-eliminating power of every NI-712 fragrance to make them more powerful than ever. And their concentrated long-lasting formulas make 712 the most economical investment in odor control you can make.

Scientific instruments capable of detecting very small quantities of smoke and synthetic bathroom odors show that NI-712 **eliminates 87% of bathroom and 98% of cigarette odors** in laboratory tests.

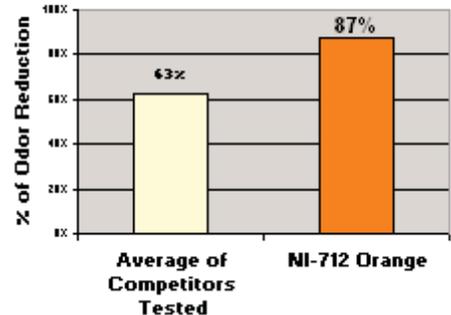
Look at the results. The graphs below show 712 beats the average of the *top eight competitors* by 26% on cigarette smoke and 25% on bathroom odors!

Performance of NI-712 Versus Competitive Average on Cigarette Smoke



Method: SPME Headspace Analysis/GC-MS; Test chamber sampling. Cigarette smoke calculated as nicotine.

Performance of NI-712 Orange Versus Competitive Average on Bathroom Odors'



*Method: SPME Headspace Analysis/GC-MS; Test chamber sampling. Malodor: 100% Skatole synthetic bathroom odor.

Our Customers say it best....712 really works! Even skunks are no match for NI-712!

I would like to tell you that your product is the very best I've ever tried. We at Ramada Limited are so very pleased with the results of NI-712 Orange Odor Eliminator. We have 102 rooms which a lot of them are smoking rooms, therefore smoky, smelly rooms. The NI-712 Orange Odor Eliminator works so well, we've only had good compliments from our guests and staff on how good the rooms smell. On rare times, when we have had to put a non-smoker in a smoking room, they think they are going to stay in a very smoky, smelly room, but to their surprise and relief the room is clean and odor free. You deserve praise for such a wonderful product.

Matthew
Ramada Limited
Albany, NY

I have many unwanted odors in my daycare business all day long. One squirt of NI-712 Orange Odor Eliminator and the odor is gone. I put diapers in plastic bags with a little squirt of NI-712 Orange Odor Eliminator and can forget about offensive odors until the end of the day when they are put in garbage cans. I must say NI-712 Orange Odor Eliminator is not the only product I use from Neutron. I am very pleased with every product I have tried.

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HOW TO GET THE MOST OUT OF NI-712.



If you're a new 712 user, congratulations! *You've just purchased the best odor eliminator money can buy.* Because NI-712 is no ordinary deodorizer, here's some tips to help you get the most out of your investment.

A little goes a long way!

Unlike conventional deodorizers, 712 is highly concentrated. When you use 712, spray just a small amount, wait a few minutes, then spray a little more if needed.

Let 712's long-lasting power do the work for you!

When you have chronic odor problems in a particular area.... dumpsters or diaper pails would be good examples...just spray a little 712 on a paper towel and toss it in the offensive area. Or, put the paper towel under a seat in a car. Our new reed diffuser allows you to continuously have the fragrance in the air! Just fill the glass bottle with about 6 ounces of NI-712 and insert the reeds. Wait a moment until the reeds start to absorb the NI-712 and then turn the reeds over. 712's powerful, long-lasting formula keeps working to continuously eliminate those odors for you.

Add 712 to carpet shampoo, mop water and cleaning solutions.

Because 712 is oil-based, it doesn't mix with water. But an ounce or two can be added to Neutron carpet shampoo and water-based cleaners and degreasers. These cleaners emulsify the 712 and disperse it throughout the solution so you'll get the benefit of 712's great odor eliminating power while you're cleaning.

If you have questions.....or discover new ways to use 712....call us! We'd love to hear from you! And remember, 712 is available in 25 wonderful fragrances: original Orange, Sunburst, Vanilla Crush, Valley Rain, Applescent, Lemon-Lime, Cinnaberry, Snowy River, Tropical Isle, Fall Festival, Sage and Citrus, Seaspray, Raspberry Truffle, Lemongrass Ginger, Lemon Chiffon, Blue Sky, CoCo Beach, Green Tea, Lavender Meadow, Sweet Grass, Turquoise Sea, Pink Grapefruit, Pomegranate Sangria, Raspberry Ice and our newest scent Melon Madness!

NEW!

Ask about our New Reed Diffuser for use with all orange oil based fragrances!



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